



School & Main Institute Community Youth Investment Strategy

An in-depth mobilization strategy that helps community members collaboratively analyze the landscape of youth services and navigate the organizational, programmatic, and funding intersections and gaps between them.

What is a Youth Investment Strategy?

A coherent, partner-driven approach to building and sustaining a system of effective services and support for youth

A Mobilization Process that Works

School & Main Institute's Youth Investment Strategy combines a mobilizing and energizing event -- a Summit -- with intensive partner engagement, team-building and coaching strategies.

We've spent years perfecting tools and methods that help facilitate the process. We can be there from start to finish: to help you bring the right partners to the table and turn discussion quickly into effective action.

Youth Investment Strategy Methods

- Constituency & Asset Mapping
- Summit as Catalyst
- Multi-Sector Action Teams
- A Shared Action Plan
- Coaching & Implementation Support
- Evaluation

The Summit as Catalyst

Representatives from community organizations participate as teams and use School & Main tools and "roll-up-your-sleeves" methods to review youth programs and activities, identify areas of overlap and gap, and identify where refinements or new investments are needed.

On average, a Summit involves 75-100 participants representing key community constituencies including education, employers, community-based organizations, civic leaders, parents, and others.

A School & Main facilitator works side-by-side with each team to support members through the process. School & Main handles event coordination, participant registration and team formation, facilitator preparation, materials and other details.

Before, During, and After Services

When you convene partners and potential partners, you unleash a powerful flow of energy and ideas. School & Main staff will be there to help you from start to finish.

Other support includes:

- Pre-Summit Assessment (Constituent Interviews)
- Asset Mapping Tools & Methods
- Leadership Coaching
- Effective Youth Practices Training & Tools
- Progress Evaluation

And skilled coaching to help you tackle challenges unique to collaborative efforts:

- Maintaining Momentum
- Turf Issues
- Collaborative Decision-Making
- Working across Organizational and Cultural Lines

Call or email us for more information or visit www.schoolandmain.org to see upcoming events.

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